



ST. LOUIS, MISSOURI  
PH 314.983.1200

ST. CHARLES, MISSOURI  
PH 636.255.3000

CHICAGO, ILLINOIS  
PH 312.674.4668

WWW.BSWLLC.COM

---

# NEWS RELEASE

---

## For More Information Contact:

Mindy Lally  
314.983.1288 or 314.983.1200  
[mstanton@bswllc.com](mailto:mstanton@bswllc.com)

Art Kuesel  
314.983.1207 or 314.807.1678  
[akuesel@bswllc.com](mailto:akuesel@bswllc.com)

April 14, 2004

## For Immediate Release

### Brown Smith Wallace, LLC Honors Patrick Shelton With Founder's Award

Patrick M. Shelton, GBA was voted as Brown Smith Wallace's 2003 Founder's Award winner. Shelton received nominations by his peers and was selected by the founder's committee, which is comprised with Brown Smith Wallace members and principals.

Shelton is the Manager of Business Development for Benefit Plans Plus and has shown measurable success in bringing new business into the firm as well as developing and delivering new products. Jeffrey Smith, Brown Smith Wallace Managing Member and member of the founder's committee, describes Shelton as a leader and dedicated team player committed to the growth of the firm.

At Brown Smith Wallace a tradition has been born to honor the winner of the founder's award by adding their name to the perpetual trophy with the original founders of Brown Smith Wallace. Shelton, who is the first employee recipient to have his name added with the original founders, describes receiving this award as gratifying coming from his peers and very flattering. "I wouldn't have been in a position to be nominated if it wasn't for the support of my peers and management," says Shelton.

Nominations from his peers included:

- "He has shown that when individuals are empowered and inclined to accept responsibility, their leadership skills will assist their organization in achieving its overall goals."
- "He has taken a practice that looked like every other practice in town to a new level with web initiatives and new products. The practice has received national

-MORE-

## Brown Smith Wallace, LLC Honors Patrick Shelton With Founder's Award

April 14, 2004

Page 2 of 2

attention from these efforts and is moving beyond the regional borders of customers to a wider customer population.”

- “Patrick Shelton has a clear action plan for growth, consistently meets targets set, and is continuously focused on measurable improvement.”

Shelton, a member of the Employee Benefits Association of St. Louis and Profit Sharing Council of America, is currently pursuing his Certified Employee Benefit Specialist designation.

Brown Smith Wallace, which has revenue of \$13 million, is the second largest locally owned independent full-service CPA and business consulting firm in Missouri. Brown Smith Wallace, with offices in St. Louis, St. Charles and Chicago, makes a measurable difference in clients' lives by making sure clients get more than just a good return on their investment, finding hidden value, looking where others forget, bridging gaps to form long lasting relationships, being accessible and by putting a guarantee in writing. For more information visit [www.bswllc.com](http://www.bswllc.com) or call 314.983.1200.

###

**EDITORS NOTE:** Permission to reprint is hereby given to all print, broadcast and electronic media. Permission is also granted for reasonable editing, including article title change and customizing for your audience/industry. **Please send a copy of the published information to: Brown Smith Wallace, Mindy Lally, 1050 N. Lindbergh Blvd., St. Louis, MO 63132**