

Benefit Plans Plus Announces New, Expanded Roles

ST. LOUIS (March 16, 2010) As part of the long-term plan to strategically manage the growth and success of the firm, Benefit Plans Plus has promoted Michelle Meyer to Manager of Operations and Julie Martin to Supervisor.

Michelle Meyer, Manager of Operations

Meyer joined the BPP team in 2007 as a Retirement Plan Specialist. Since joining the firm, Meyer has demonstrated exceptional leadership, management and client relationship skills. Seasoned with more than 20 years of experience, Meyer has a strong operational background in retirement plan administration. She will continue to work closely with business entities by managing her caseload of profit sharing and 401(k) plans. Meyer has acquired extensive leadership, staff development and performance management experience throughout her career; additionally, she also has experience in project management, SAS70 audits and independent testing for Sarbanes Oxley controls in the retirement plan industry. In this new capacity, Meyer will be responsible for the development of BPP's Missouri and Illinois Retirement Plan Specialists, Pension Analysts and Installation Specialists. She continues to be an integral member of the BPP executive management team.

Julie Martin, PRP, Supervisor

Since joining BPP in 2003 as a Retirement Plan Specialist, Martin has developed outstanding technical and client relationship skills. She has more recently expanded her role within the firm through new business development responsibilities and securing existing relationships with the financial advisory community. Martin's new role will include direct report responsibility, continuing to develop advisor and client relationships and working with staff to further develop their skills. In addition she will continue to manage her existing client caseload.

New Hire News

In addition to the promotions activity, BPP also has added Eddiemae Brown is a pension analyst. Brown has more than 24 years of experience as a consultant and business analyst. Prior to joining Benefit Plans Plus, Brown served as a consultant for Integrated Benefit Solutions. As pension analyst, Brown is responsible for plan installation assistance, trust accounting, performing non-discrimination testing, government reporting, plan document preparation and distribution and loan processing. She earned a Bachelor in Business Administration from Southeast Missouri State University and is a graduate of the Keller Graduate School of Management, with a Master's degree in Project Management. She is currently pursuing the Qualified 401k Plan Administrator (QKA) designation awarded by the American Society of Pension Professionals & Actuaries (ASPPA).

About Benefit Plans Plus

Benefit Plans Plus, LLC offers customized retirement plan design and administration, fiduciary compliance management and consulting services for retirement plans. Through unique offerings including the Fiduciary Health Check™ and the SBO 401k BPP serves nearly 750 retirement plans throughout the Midwest. Benefit Plans Plus holds the Centre for Fiduciary Excellence, LLC (CEFEX) recordkeeper certification for third party administrator services and the American Society of Pension Professionals and Actuaries (ASPPA) seal of service for provider excellence -- the top recognitions in the industry. BPP is a member of NIPA, ASPPA and ICEBS. In addition, the well credentialed team of retirement plan specialists averages at least 17 years of experience each. For more information about Benefit Plans Plus, a subsidiary of Brown Smith Wallace, LLC, visit www.bpp401k.com or call 314.824.5200.

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